

The following Marketing Packages contain Facebook, Twitter, and Instagram posts that you can share on your social media platforms, messages to post on your website, and an email to share with your families. If you have any questions about these materials, please email [marketing@cps.edu](mailto:marketing@cps.edu).

## Marketing Packages -

### Marketing: Virtual Academy Posters

**Blurb:** Attached are Virtual Academy Posters scheduled to be delivered to all 6-12 grade schools the week of April 10, 2023. Please post these in high traffic areas. Please contact us at [marketing@cps.edu](mailto:marketing@cps.edu) if you have any questions.

- Virtual Academy Posters  
[ENGLISH](#) | [SPANISH](#)

### Week of the Young Child Celebration, Activities, & Giveaways!

**Blurb:** We are asking for your assistance in getting the word out on activities planned for the Week of the Young Child (April 1-7) that falls during our spring break.

Sponsored by the National Association for the Education of Young Children, Week of the Young Child promotes the importance of early learning education. The Early Learning team has developed daily at-home activities that can be enjoyed by the whole family, including a scavenger hunt!

Participants are eligible to enter for a chance to win a \$25 Visa gift card each day of spring break.

For Information, giveaway rules, and to check out our suggested daily activities, participants can visit [celresources.org/wotyc](http://celresources.org/wotyc). The giveaway closes on 4/7/2023 at 11:59 pm.

For questions regarding Week of the Young Child activities and giveaway, please email us at [oece@cps.edu](mailto:oece@cps.edu).

### [Pre-K Enrollment Marketing Package - April 3, 2023](#)

### Marketing: Materials for Distribution During Report Card Pick Up Day

**Blurb:** Attached are a few materials scheduled to be delivered to schools and offices the week of March 16, 2023. Please distribute these during report pick up day. Each CPS location will receive a designated number of flyers/postcards based on office headcount and enrollment numbers available at the time of printing. Please contact us at [marketing@cps.edu](mailto:marketing@cps.edu) if you have any questions.

- [Retermination Postcards](#)
- [Incentives Flyer](#)
- [ePortal Aspen Flyer](#)

### Chicago Public Library: The 81 Club

**Blurb:** We are excited to share a powerful new educational program. In partnership with the Chicago Public Library (CPL), we are launching The 81 Club, a program that gives all CPS students and teachers access to the resources and tools of all 81 CPL branches. This partnership is an extension of the District's Skyline initiative, designed to ensure that teachers, students, and families have free access to high-quality, culturally-responsive educational resources. We need your help getting the word out about the benefits of The 81 Club. Attached you will find marketing materials designed to inform families about The 81 Club and encourage them to take advantage of this program.

[CPS Marketing Package - Chicago Public Library: The 81 Club](#)

### Virtual Academy Marketing Package

**Blurb:** The Virtual Academy is partnering with schools across CPS to expand learning opportunities. The goal of the Virtual Academy's Expanded Access Hubs is to increase equitable access to advanced courses, taught by certified CPS teachers, in a collaborative virtual environment. In some cases, students can earn college credit while in high school!

[Virtual Academy Marketing Package](#)

### Film and Visual Arts Deadline – RE\*VER\*BER\*ATE Arts Festival

**Blurb:** A free, multidisciplinary arts festival for the CPS community is taking place in Downtown Chicago from April 27 - 30. RE\*VER\*BER\*ATE is a new kind of arts festival that gives students across the District from pre-k through 12th grade a chance to showcase and share their artistic talents with a wider audience.

Submissions are currently open for all film and visual artists. Students looking to share their film and visual arts projects as part of RE\*VER\*BER\*ATE [must complete this form](#) by March 31. *Please note: the performing arts deadline has already passed.*

This festival is possible thanks to the efforts of the CPS arts community and partnerships with DCASE, Design Museum, Columbia College, Goodman Theater, Art on theMART, and Spotify.

Have any questions? Contact [allcityarts@cps.edu](mailto:allcityarts@cps.edu) or visit the [CPS Festivals](#) page to learn more about how you can be a part of the inaugural RE\*VER\*BER\*ATE Arts Festival.

[CPS Marketing Package – RE\\*VER\\*BER\\*ATE Arts Festival](#)

### Teacher Residency Program

**Blurb:** Our teachers are what make our schools great. We're reaching out to ask for your help finding the next generation of great dance and theater teachers by spreading the word about the new dance and theater residencies offered through the Teacher Residency Program. CPS has a huge need to fill positions for both dance and theater, and we are excited to bring in new and energetic talent to take on these roles. Thank you for your help in distributing information about these invaluable new programs.

[CPS Marketing Package - Teacher residency Program - Dance and Theatre Program](#)

### **CPS Office of Student Health and Wellness – Update Your Medicaid Contact Information**

**Blurb:** Do you have a Medicaid plan? Some big changes are coming to Medicaid this spring, as Illinois resumes annual eligibility checks in May.

Making sure your family's contact information is up-to-date in the Medicaid system is an important step to ensure a seamless transition back to eligibility checks.

To update your Medicaid contact information, complete the following steps:

- Visit [abe.illinois.gov](http://abe.illinois.gov).
- Click "Manage My Case" to log in to your account.
- Verify and update your mailing address under "Contact Us."

OR, use the Report Medicaid Change of Address Form to quickly update your address. Updating your address will ensure that you receive your renewal information on time.

[CPS Student Health and Wellness Marketing Package - April 2023](#)

### **Honorary Student Board Member**

**Blurb:** We are asking for your assistance in spreading the word about an amazing opportunity for rising CPS juniors and seniors. Applications are being accepted from March 13 through April 28 for the role of Honorary Student Board Member. If selected, the student will represent the CPS student body at the Chicago Board of Education board meetings for the 2023-24 school year.

[CPS Marketing Package – Honorary Student Board Member](#)

### **Pre-K Enrollment Opens on April 11, 2023!**

**Blurb:** We need your help getting the word out about the CPS Pre-K application. All children who are four years old on or by September 1, 2023 can be enrolled in a full-day Pre-K program. Half-day seats are available for three-year-olds. Families should apply through the City's application site, Chicago Early Learning, beginning April 11, 2023. On the Chicago Early Learning website, parents can learn details about each Pre-K program including quality rating, schedule, and locations. For questions regarding the application process, please email us at [oece@cps.edu](mailto:oece@cps.edu).

[Pre-K Enrollment Marketing Package - March 24, 2023](#)

### **Local School Council Open Seats**

**Blurb:**

Your Local School Council needs your support. Open seats across the District need to be filled. Council members play an active role in decisions that impact their school community. Members lend their unique perspectives and help move our schools forward toward a more equitable tomorrow.

LSC responsibilities include:

- Approving the school-based academic plan.
- Approving the alignment of budgetary resources.

- Engaging in the annual evaluation of contract principals' professional practices.
- Selecting or renewing contract principals.

Empty seats can halt or significantly delay the functions of the Council, which is why we need your help filling as many seats as possible.

We are looking for parents, community members, educators, and students to help shape the future of Chicago Public Schools, today. Learn how to support and become a member of your Local School Council at [cps.edu/lsc](https://cps.edu/lsc).

[CPS Marketing Package – Local School Council Open Seats](#)